

April 25, 1975



ALL ONAN DEALERS (U.S. AND CANADA)

SUBJECT: SPRING TUNE-UP TIME

Springtime's when many owners of Onan powered Lawn and Garden Tractors, Onan RV Power Plants and Marine Electric Sets are seriously thinking of getting their Onan equipment tuned up for the busy season ahead.

NOW is a great opportunity to promote your Onan service and parts capabilities!

This is essentially what we said in a recent letter to all Onan Distributors announcing a Spring Tune-Up advertising program that we are making available to them and their dealers. We included with our letter a series of three attention-getting newspaper ads for their use - and yours - in promoting Spring Tune-Ups for Onan engines, motor home power plants and marine electric sets. Each of the ads is available in standard 1 col. x 4" and 2 col. x 6" sizes - complete and ready to run in your local paper.

We're confident your Spring Tune-Up program will enable you to cash-in on a profitable parts and service opportunity.

Why not contact your Onan distributor today for further details?

ONAN  
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dkh

Dist: Z6A, Z6AZ61, Z61, Z6R, Z6RV, Z6T